



Dear My Brest Friend Reseller:

It is in the best long-term best interest of all My Brest Friend resellers to adhere to our new MAP pricing policy. Companies that sell below MAP pricing erode the brand, and all resellers margin, because initial violators cause others to follow their pricing down. Because of this, resellers will be given an initial warning and asked to correct pricing ASAP. If a second violation occurs, it will be at our discretion if we continue selling to that company. If a third violation happens, we will stop shipping that company, and NEVER ship them again.

We hope you can see this pricing policy is in the best interest of all companies selling the My Brest Friend line. In order for it to work, all companies must comply.

Thank you.

A handwritten signature in blue ink, appearing to read 'Paul Macomber', is written over a horizontal line.

Paul Macomber/VP Operations

Zenoff Products/My Brest Friend